



| MARQUEE \$40,000   | PLATINUM \$20,000  | GOLD \$10,000   | SILVER \$5,000                               |
|--|--|---|--|
| Premium Booth Placement + Set-up   | Prime Booth Placement + Power  | Priority exhibit booth placement  | Exhibit booth placement                      |
| One 50-minute General Session  | One 30-minute Breakout Session   | One 10-minute Demo during Tech<br>Speed-dating Breakout Session   | Logo recognition on conference website       |
| One 45-minute Breakout Session   | Full page ad in the conference brochure  | Post Conference Attendee list   | Logo recognition in conference brochure      |
| Four Quarterly webinars to TradePMR advisors on an educational topic   | Pre and Post Conference Attendee list  | One post-conference webinar to<br>TradePMR advisors on educational<br>topic                             | Conference admission for two representatives |
| Opportunities to contribute case studies, white paper and thought leadership throughout 2022                     | Logo recognition on conference website   | Opportunity to contribute one thought leadership piece (blog, case study)                               |  |
| Development of co-branded white paper or case study + marketing efforts to promote and support                   | Logo recognition in on-site print materials  | Full page ad in the conference brochure   |  |
| One Synergy Sponsor Spotlight highlighting an announcement, product update of company's choosing.                | Conference admission for three representatives+ opportunity to purchase additional tickets at \$500 each | Logo recognition on conference website  |  |
| Full page ad in the conference brochure  | Two quarterly webinars to TradePMR advisors on an educational topic                                      | Logo recognition in conference brochure   |  |
| Pre and Post Conference Attendee List  | Opportunity to contribute one quarterly thought leadership piece   | Conference admission for two representatives + opportunity to purchase additional tickets at \$500 each |  |
| Logo recognition on the conference website   |  |   |  |
| Logo recognition in on-site print materials  |  |   |  |
| Conference admission for six<br>representatives + opportunity to<br>purchase additional tickets at<br>\$500 each |  |   |  |



## **A LA CARTE OPPORTUNTIES**

| 0          | One minute video* advertisement shown during General Session | \$1,000  |
|------------|--|----------|
| $\bigcirc$ | Golf Hole Sponsor  | \$1,000  |
|            | Lanyards <b>SOLD</b>   | \$2,500  |
|            | Tote Bags <b>SOLD</b>  | \$2,500  |
|            | Room Key <b>SOLD</b>   | \$2,500  |
|            | Caddy Sponsor  | \$5,000  |
|            | Laser Skeet Shoot  | \$5,000  |
|            | Glow Ball Golf   | \$5,000  |
|            | Barista Break  | \$7,500  |
|            | Craft Beer Tasting   | \$15,000 |
|            | Champagne Living Wall/Tasting                                | \$20,000 |
|            | Maui Jim Custom Sunglass Fitting Event                       | \$25,000 |
| 0          | Welcome Reception  | \$25,000 |
|            |  |          |

Interested in creating a customized sponsorship or have a really cool idea for your brand?

Let's talk.

Questions? Email events@tradepmr.com

For more information, visit Synergy. TradePMR.com



